

Nur Amira Bte Ahmad Zamil

+65 91275279 — amipot909@gmail.com — amira.sorasky.net



Profile

I am a hardworking and motivated learner who is looking for opportunities to grow and gain new experiences. I am interested in transmedia storytelling and enjoy being able to bring stories and brands to life.

Education

BSc Digital Communications and Integrated Media

→ Singapore Institute of Technology – Currently enrolled

Diploma in Media Production and Design

→ Republic Polytechnic – Earned in 2019

'O' Level Certification

→ Geylang Methodist School (Secondary) – Earned in 2016

Skills and Abilities

Leadership

→ RP Astronomy Club EXCO for Public Relations and Media
Conceptualised marketing collaterals, managed the club's social media account, organised camps and events, mentored junior members.

Planning

→ Volunteer at Woodlands Galaxy Community Centre
Planned and facilitated bi-annual events for Galaxy Astronomy Club.

Problem-solving

→ Participated in Republic Polytechnic's WorldSkills Singapore 2018 qualifying round






Participants had to conceptualise and design specific collaterals within a given timeframe.

Technical Skills

- Writing for screen and blog articles
- Produce, film and edit video content
- Conceptualise branding and digital marketing campaigns
- Perform web and social media analytics and data visualisation
- UX/UI design and user research

IT and Language

Software

- Microso Office
Word, Powerpoint, Excel
- Tableau
- Adobe Creative Cloud
 - Illustrator* 
 - Premiere Pro* 
 - After Effects* 
 - Photoshop* 
 - InDesign* 

Language

- English – proficient in written and spoken
- Malay – fluent in conversational

Experience

Public Service Division, Singapore

- Media Intern (September 2018 – January 2019)
Wrote, produced and edited video content, also did photo and video event coverage.

Imagine Artly

- Full-time retail Assistant Manager (June 2019 – November 2019)
Cashiered, managed inventory, upkeep the store and guided children in arts and crafts.